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Minnesota's Best-Kept Architectural Secret

Minneapolis, MN, March 15, 2007 – Minnesota's best-kept architectural secret is not a place, it's a person. Many prominent businessmen in our region would love to extend their reputation and their influence internationally. Steve Huh is just the opposite. Stephan S. Huh, FAIA, is an award-winning architect who was born in Korea and practiced architecture there early in his career, but, who for the last 35 years, has been doing some extraordinary work out of offices in Minneapolis, first with The Leonard Parker Associates, then with Durrant, and now as Chairman and CEO of his new firm, PDI (Parker Design International) World Group. It's just that much of that impressive work is located outside the United States.

This includes the 107-story Lotte World Tower in Busan, South Korea, a new \$2.5 billion luxury housing project in the heart of Seoul, and a 4,200 acre multi-use development on Australia's Gold Coast.

Stephan Huh and his work have been acclaimed and honored throughout Asia. He is an Honorary Fellow of the Korean Institute of Architects, and an Adjunct Professor at the University of Hawaii and at Han Yang University in Korea. He has been designated as a leading CEO and Korean World Business Leader – a featured speaker at the 5th World Korean Business Convention last November – and was the recipient of the Asian Pacific Leadership Award in 1997.

Closer to home, Mr. Huh has participated in trade missions to Korea and China at the request of Governors Perpich, Carlson and Pawlenty, and also traveled to Korea with Bill Clinton in 2005. He was named to the College of Fellows of the American Institute of Architects (FAIA) in 1995.

And his local work is recognizable even if his name is not: the Minneapolis Convention Center, Children's Theater Company, University of Minnesota Law School, and the Minnesota Judicial Center and Bureau of Criminal Apprehension headquarters in St. Paul.

Steve Huh founded PDI last June. Now, in only its second year, it may become one of the 10 largest architectural firms in Minnesota. And still not that many people around here know who he is. But that should change.

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