

FOR IMMEDIATE RELEASE

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Noted Korean Businessman Joins PDI

Minneapolis, MN, October 5, 2006 – PDI World Group is pleased to welcome Mr. Yeon-Kee Park, President of Architectural Service Engineering Co., Ltd in Seoul, Korea, as a new investor in PDI. In an agreement signed on September 2, 2006, Mr. Park has acquired 20,000 shares of PDI World Group stock. As a major stockholder – and Consortium Member – Mr. Park and his firm will play an important role in securing both the financial strength and the business growth of PDI, especially in Asia where the company already has a strong presence.

Steve Huh, Chairman of PDI, had this to say: “We are delighted to have Mr. Park join our organization. His substantial investment reinforces his belief in PDI – our concept, our management, and, most importantly, our members. In turn, we are excited about the contributions Mr. Park and the Architectural Service Engineering Company can make, both as an investor and as a consortium member.”

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